

Patricia A. Banks
Professor of Sociology
Department of Sociology & Anthropology
Mount Holyoke College
50 College Street
South Hadley, MA 01075-1426
phone: 413-538-2324 fax: 413-538-2471
pbanks@mtholyoke.edu
patriciaannbanks.com

EDUCATION

HARVARD UNIVERSITY, Ph.D. in Sociology, June 2006
Dissertation: “Art, Identity, and the New Black Middle-Class: How Elite Blacks Construct Their Identity Through the Consumption of Visual Art”
Committee: Lawrence D. Bobo (Chair), Michèle Lamont, William Julius Wilson

COLUMBIA UNIVERSITY, Exchange Scholar, Jan. 2004-May 2004

HARVARD UNIVERSITY, A.M. in Sociology, May 2003

SPELMAN COLLEGE, B.A. in Sociology, May 1998
Honors: Valedictorian, Phi Beta Kappa, *summa cum laude*

ACADEMIC POSITIONS

MOUNT HOLYOKE COLLEGE

- Professor of Sociology, Department of Sociology & Anthropology, 2020-present
- Chair, Sociology & Anthropology Department, Spring 2016, Spring 2022
- Associate Professor of Sociology, Department of Sociology & Anthropology, 2012-2020
- Affiliate Faculty, Program in Entrepreneurship, Organizations, and Society, 2016-present
- Affiliate Faculty, Program in Africana Studies, 2006-present
- Assistant Professor of Sociology, Department of Sociology & Anthropology, 2006-2012

STANFORD UNIVERSITY

- CASBS Fellow, Center for Advanced Study in the Behavioral Sciences, 2018-2019

HARVARD UNIVERSITY

- Non-Resident Fellow, W.E.B. Du Bois Institute for African and African American Research, 2010-2013

HARVARD UNIVERSITY

- Resident Fellow, W.E.B. Du Bois Institute for African and African American Research, 2009-2010

HARVARD UNIVERSITY,

- Head Teaching Fellow, 2002
- Teaching Fellow, 2001

BOOKS

Banks, Patricia A. 2022. *Black Culture Inc: How Ethnic Community Support Pays for Corporate America*. Palo Alto, CA: Stanford University Press (Culture and Economic Life Series).

- Focus of *The Last Negroes at Harvard* podcast episode
- Focus of *The 1619 Project* ((Cleveland Heights-University Heights Public Library) YouTube interview series episode
- Focus of *New Books Network* podcast episode
- Mentioned on *The Special Report*
- Mentioned in *Lively-HOOD*

Banks, Patricia A. 2020. *Race, Ethnicity, and Consumption: A Sociological View*. New York, London: Routledge

Banks, Patricia A. 2019. *Diversity and Philanthropy at African American Museums*. New York, London: Routledge (Research in Museums Studies Series).

- Featured in *Public Books* interview
- Focus of *New Books Network* podcast episode
- Mentioned in *Artnet News*
- Mentioned in *Le Quotidien de l'Art*
- Included in Routledge International Museum Day Feature

Banks, Patricia A. 2010. *Represent: Art and Identity Among the Black Upper-Middle Class*. New York, London: Routledge.

- Reviewed in *Contemporary Sociology, International Review of African American Art*
- Included in introductory sociology of art texts *Sociology of the Arts: Exploring Fine and Popular Forms* (Wiley 2020), *Sociology Looks at the Arts* (Routledge 2014)

REPORTS

Usili, Una, Patricia Banks, Sarah King Bhetaria, and Stephanie Boddie. 2021. *Everyday Donors of Color: Diverse Philanthropy During Times of Change*. Indianapolis, IN: Indiana University Lilly Family School of Philanthropy.

- Featured in *The Chronicle of Philanthropy*
- Featured in *The NonProfit Times*
- Featured in *Philanthropy News Digest*

ARTICLES AND CHAPTERS (PEER-REVIEWED)

Banks, Patricia A. 2021. "Branding Indigeneity: Corporate Patronage of the Arts." *ICOFOM Study Series* 49 (1): 56–66.

Banks, Patricia A. 2019. "High Culture, Black Culture: Strategic Assimilation and Cultural Steering in Museum Patronage." *Journal of Consumer Culture*. <https://doi.org/10.1177/1469540519846200>.

- Banks, Patricia A. 2019. "Cultural Justice and Collecting: Challenging the Underrecognition of African American Artists," in Guillaume D. Johnson, Sonya A. Grier, Kevin Thomas, and Anthony Kwame Harrison (Eds.). *Race in the Marketplace: Crossing Critical Boundaries*. London: Palgrave.
- Banks, Patricia A. 2018. "Money, Museums, and Memory: Cultural Patronage by Black Voluntary Associations." *Ethnic and Racial Studies*. <https://doi.org/10.1080/01419870.2018.1540789>.
- Banks, Patricia A. 2018. "The Rise of Africa in the Contemporary Auction Market: Myth or Reality?" *Poetics*. <https://doi.org/10.1016/j.poetic.2018.05.004>.
- Banks, Patricia A. 2017. "Ethnicity, Class, and Trusteeship at African American and Mainstream Museums." *Cultural Sociology*. 11(1): 97-112.
- Banks, Patricia A. 2015. "Identity and the Consumption of African American Art in Art Education." *Art Education Journal* 68(6): 16-21.
- Banks, Patricia A. 2012. "Cultural Socialization in Black Middle-Class Families." *Cultural Sociology* 6 (1): 61-73.
- Banks, Patricia A. 2010. "Black Cultural Advancement: Racial Identity and Participation in the Arts Among the Black Middle-Class." *Ethnic and Racial Studies* 33 (2): 272-289.
- Banks, Patricia A. 2010. "Conceptions of Art Ownership as a Form of Wealth Accumulation Among the Black Middle-Class." *Qualitative Sociology* 33 (3): 333-348.
- Banks, Patricia A. 2010. "Reflecting the Nation: Culturally Inclusive Arts Policy and Race and Ethnicity." *Journal of Race and Policy* 6 (1): 95-105.

ARTICLES (LAW REVIEW)

- Banks, Patricia A. 2021. "Hair Rules: Race, Gender, and Stigmatization in Schools." *The University of Pennsylvania Journal of Law and Social Change* 25 (2): 1-9.

BOOK REVIEWS, ESSAYS, AND OTHER PUBLICATIONS

- Banks, Patricia A. 2022. "Corporate Philanthropy as Diversity Capital." *HistPhil Blog*.
- Banks, Patricia A. 2022. "Big Tobacco and Black Culture. The Promise and Perils of Caring Capitalism." *Stanford University Press Blog*.
- Banks, Patricia A. 2021. Invited Review of Orian Brook, Dave O'Brien, and Mark Taylor. *Culture is Bad For You* (Manchester, UK: Manchester University Press). *Journal of Cultural Economy*. 14(6): 790-791.
- Fiona Greenland and Patricia A. Banks. 2021. "Race and Sociology of Art." *Culture Section Newsletter* (February).

- Banks, Patricia A. 2021. "A Holistic Approach to Diversity at Museums." *The New York Times*: October 21.
- Banks, Patricia A. 2020. Invited review of Adia Harvey Wingfield. *Flatlining: Race, Work, and Health Care in the New Economy.* (Berkeley, CA: University of California Press). *Work and Occupations: An International Sociological Journal*. 48(1): 99-106.
- Banks, Patricia A. 2020. "Consumer Activism and Corporate Diversity." *Consume This!* <https://asaconsumers.wordpress.com/2020/11/10/consume-this-consumer-activism-and-corporate-diversity/>.
- Banks, Patricia A. 2019. "Black Artists and Elite Taste Culture." *Contexts*. 18(2): 62-65.
- Banks, Patricia A. 2019. "Why Boards of Cultural Organizations Need to Diversify-and How to Do It." *Scholars Strategy Network*. <https://doi.org/10.1016/j.poetic.2018.05.004>.
- Banks, Patricia A. 2019. Invited review of Michèle Lamont, Graziella Moraes Silva, Jessica S. Welburn, Joshua Guetzkow, Nissim Mizrahi, Hanna Herzog and Elisa Reis. *Getting Respect: Responding to Stigma and Discrimination in the United States, Brazil and Israel.* (Princeton University Press, Princeton, NJ). *Cultural Sociology* 13(2): 255-257.
- Banks, Patricia A. 2019. "Diversity Capital and Corporate Cultural Patronage." *Consume This!* <https://asaconsumers.wordpress.com/2019/01/28/consume-this-diversity-capital-and-corporate-cultural-patronage/>.
- Banks, Patricia A. 2017. "Collecting African American Art: From the Harlem Renaissance to the Obama Era." *Black Past*. <http://www.blackpast.org/perspectives/collecting-african-american-art-harlem-renaissance-obama-era>.
- Banks, Patricia A. 2017. "Sotheby's Modern and Contemporary African Art Sale: Fluid Categories." *Contemporary And (C&)*. May 25. <http://www.contemporaryand.com/magazines/fluid-categories/>.
- Banks, Patricia A. 2017. Invited review of Susan E. Cahan. *Mounting Frustration: The Art Museum in the Age of Black Power.* (Durham, NC: Duke University Press). *Ethnic and Racial Studies* 40 (3): 521-523.
- Banks, Patricia A. 2014. "Art Ownership as Wealth Accumulation." *Encyclopedia of Quality of Life Research*. New York: Springer. Revised and reprinted (Forthcoming). *Encyclopedia of Quality of Life Research*. New York: Springer.
- Banks, Patricia A. 2013. "Collecting Kara Walker." *Kara Walker: Harper's Pictorial History of the Civil War (Annotated)*. Exhibition Catalog. South Hadley, MA: Mount Holyoke College Art Museum.
- Banks, Patricia A. 2012. "Cultural Capital." in J. Banks (ed) *Encyclopedia of Diversity in Education*. London: Sage.

- Banks, Patricia A. 2012. Invited review of Diane Grams. *Producing Local Color: Art Networks in Ethnic Chicago*. (Chicago, IL: University of Chicago Press). *American Journal of Sociology* 117 (4): 1284-1286.
- Banks, Patricia A. 2011. Invited review of Daniel Widener. *Black Arts West: Culture and Struggle in Postwar Los Angeles*. (Durham, NC: Duke University Press). *Ethnic and Racial Studies* 34 (2): 397-398.
- Banks, Patricia A. 2010. Invited review of Kimberly Eison Simmons. *Reconstructing Racial Identity and the African Past in the Dominican Republic*. (Gainesville, FL : University of Florida Press). *Ethnic and Racial Studies* 33(6): 1142.
- Banks, Patricia A. 2008. Invited review of Karyn R. Lacy. *Blue-Chip Black: Race, Class, and Status in the New Black Middle-Class*. (Berkeley, CA: University of California Press). *Society* 45: 210-211.

WORKING PAPERS

- Banks, Patricia A., “No Dreadlocks Allowed: Race, Hairstyles, and Cultural Exclusion in Schools” (February 12, 2021). Available at SSRN: https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3781005.

LECTURES AND PAPERS DELIVERED

- 2022 - “Diversity Capitalists: How Firms Use Ethnic Community Support as a Form of Reputation Management,” Invited Talk, Economic Sociology Seminar, Harvard University, Cambridge, MA (Virtual).
- 2022 - “Diversity Capital: Corporate Support of Black Organizations,” Invited Speaker, Cultural Capital: Philanthropy in the Arts and Humanities Today conference, Dumbarton Oaks, Washington, DC (Virtual).
- 2022 – “Author-Meets-Critics: Hannah Wohl, *Bound by Creativity: How Contemporary Art Is Created and Judged*, Princeton University Press (2021).” Invited critic, Eastern Sociological Society, Annual Meeting, Boston, MA (Virtual)
- 2021 – “Author-Meets-Critics: Jennifer Lena, *Entitled: Discriminating Tastes and the Expansion of the Arts*, The University of Chicago Press (2019).” Invited critic, Social Science History Association, Annual Meeting, Philadelphia, PA (Virtual)
- 2021 – “Author-Meets-Critics: Hannah Wohl, *Bound by Creativity: How Contemporary Art Is Created and Judged*, Princeton University Press (2021).” Invited critic, Social Science History Association, Annual Meeting, Philadelphia, PA (Virtual)
- 2021 - “Cultural Philanthropy and Diversity in the 21st Century.” Invited keynote lecture at the Theoretical Museology in U.S. and Tribal Contexts, Online Symposium

- 2020 - "Latinx Art: Artists, Markets and Politics with Arlene Davila and Patricia Banks." Invited Talk, *Intellectual Publics*, The Graduate Center, City University of New York (Virtual)
- 2020 - "Elite Culture." Invited panelist at the Harvard Culture and Social Analysis Workshop, Harvard University (Virtual)
- 2020 - "Hair Discrimination: Race, Gender, and Exclusion in Schools" Paper Presented at American Sociological Association Annual Meeting.
- 2020 - "Hair Discrimination in Schools." Paper Presented at The National Association for Multicultural Education Conference
- 2020 - Cancelled due to COVID-19 - "Diversity and Cultural Philanthropy in the 21st Century." Invited Talk, Cultural Capital: Philanthropy in the Arts and Humanities Today, Dumbarton Oaks Research Library and Collection, Washington, DC.
- 2020 - "Race and Cultural Fit in the Corporate Sphere." Elites session, Eastern Sociological Society Annual Meeting, Philadelphia, PA.
- 2020 - "Author-Meets-Critics: Ali Meghji, *Black Middle-Class Britannia*, Manchester University Press (2019)." Invited critic, Eastern Sociological Society Annual Meeting, Philadelphia, PA.
- 2019 - "Diversity Capital: How Cultural Patronage Shapes Corporate Identity." Invited Talk, Sociology Department, University of California, Berkeley, Berkeley, CA.
- 2019 - "Diversity Capital: Culture and Racial Signaling in Corporations." Invited Talk, Sociology Department, Stanford University, Stanford, CA.
- 2019 - "Philanthropy and Black Culture." CASBS, Stanford University, Stanford, CA.
- 2019 - "Diversity Capital: Corporate Support of Black Culture." Invited Paper Presented at Culture, Organizations, and Identities Panel, Southern Sociological Society Annual Meeting, Atlanta, GA.
- 2018 - "Race, Class, and Elite Cultural Philanthropy: Trusteeship at the Smithsonian National Museum of the American Indian." Invited Participant at the "Time to Think: Elites" workshop. University of Pennsylvania. Philadelphia, PA.
- 2018 - "Giving Black: Cultural Consumption and Cultural Steering Among Wealthy African Americans." Paper Presented at Consumers and Consumption Session, American Sociological Association Annual Meeting. Philadelphia, PA.
- 2018 - "Patrons of Memory: Museum Philanthropy among Black Voluntary Associations." Paper Presented at Blacks and African Americans: Exploring Memory, Affect and Segregation Session, American Sociological Association Annual Meeting. Philadelphia, PA.

- 2018 - "Racism Rehab: Rebranding to Recover from a Racial Image Crisis." Paper Presented at Consumers and Consumption Mini-Conference. Rutgers University-Camden. Camden, New Jersey.
- 2018 - "High Culture, Black Culture: Strategic Assimilation and Cultural Steering in Museum Philanthropy." Culture, Wealth, and Elites session, Class and Culture Mini-Conference (Eastern Sociological Society Annual Meeting). Baltimore, MD.
- 2017 - "Africa, Race, and Global Markets." Paper Presented at Invited Thematic Session "The Globalization of Contemporary Art: Markets, (De-)Coloniality and(De)Commodification," American Sociological Association Annual Meeting. Montréal, Canada.
- 2017 - The Business of Teaching Workshop. Faculty Participant in "Crafting Management Skills for the Arts" session, Copenhagen Business School. Copenhagen, Denmark.
- 2017 - Race in the Marketplace Forum (RIM) Faculty Participant (peer review process for participation), Kogod School of Business, American University, Washington, D.C.
- 2017 - "Philanthropy and Diversity at African American Museums." Fifth Exposure Seminar (The Dark Room Seminar), Mount Holyoke College. South Hadley, MA.
- 2017 - "Space, Race, and Cultural Philanthropy." Paper presented at the Elites Mini-Conference (Eastern Sociological Society Annual Meeting). Philadelphia, PA.
- 2017 - "E-Commerce and the Fine Art Market." Paper presented at the Digital Sociology Mini-Conference (Eastern Sociological Society Annual Meeting). Philadelphia, PA.
- 2016 - "Is the Market for Contemporary African Art on the Rise?" Black Portraiture[s] III: Reinventions: Strains of Histories and Culture, University of the Witwatersrand. Johannesburg, South Africa.
- 2016 - "Intersectionality and the Market for Contemporary Art." Fourth Exposure Seminar (The Dark Room Seminar), Mount Holyoke College. South Hadley, MA.
- 2016 - "The Rise of Africa in the Contemporary Art Market: Myth or Reality?" The Art Market in a Global Perspective, University of Amsterdam. Amsterdam, The Netherlands.
- 2015 - "Prices for Art by Female and Male Artists of African Descent in the Auction Market." Section on Sociology of Culture Paper Session: Art, Money, and Meaning Panel. Refereed paper presented at the American Sociological Association Annual Meeting. Chicago, IL.
- 2013 - "Patronage at African American Museums." Invited paper presented at the Northwestern Ethnography Workshop. Evanston, IL.
- 2012 - "The Black Cultural Elite and Fine Art Collecting." Invited keynote lecture at the Millennium Arts Salon in Washington, D.C.

- 2011 - "Legitimate Black Cultural Capital and Support for the Arts." Paper presented at the Association of Black Sociologists Annual Conference. Las Vegas, NV.
- 2011 - "The Arts as Cultural Capital among White, Black, Latino, and Asian American Elites." Talk presented at the Social Science Seminar at Mount Holyoke College. South Hadley, MA.
- 2011 - "Black Cultural Capital and Art Patronage Among the Black Elite." Paper presented at the Eastern Sociological Society Annual Meeting. Philadelphia, PA.
- 2011 - "Represent: Art and Identity Among the Black Upper-Middle Class," Invited Keynote Lecture, Committee on Multi-Ethnic Concerns Luncheon, the National Art Education Association National Convention, Seattle, Washington.
- 2010 - "Elites, Diversity and Trusteeship in the Arts." Paper presented at the Culture and the Making of Worlds Conference. Milan, Italy.
- 2010 - "Represent: Art and Identity Among the Black Upper-Middle Class." Invited lecture at the Center for Multicultural Education at the University of Washington, Seattle. Seattle, WA.
- 2010 - "Art and Class in Black America." Lecture at the W.E.B. Du Bois Institute for African and African American Research Spring Colloquium Series at Harvard University. Cambridge, MA.
- 2010 - "Represent: Art and Identity Among the Black Upper-Middle Class." Invited lecture at the Harvard Culture and Social Analysis Workshop. Cambridge, MA.
- 2010 - "Arts Participation and the Black Upper-Middle Class" Invited lecture for the Junior Tutorial: The Changing Dynamics of Black Family Life in America, Harvard University, Cambridge, MA.
- 2010 - New Books Reception. *Represent: Art and Identity Among the Black Upper-Middle Class*, Eastern Sociological Society Annual Meeting. Boston, MA.
- 2008 - "Art and Class in Black America" Invited lecture at the Boston University Sociology Department Seminar Series. Boston, MA.
- 2008 - "African Art Patronage and the Construction of Racial Identity." Paper presented at the Arts, Culture and the Public Sphere: Expressive and Instrumental Values in Economic and Sociological Perspectives conference. Venice, Italy.
- 2008 - "Wealth and Art Collecting Among the Black Middle-Class." Paper presented at the American Sociological Association Annual Meeting. New York, NY.
- 2008 - "Social Reproduction and Black Middle-Class Participation in the Arts." Paper presented at the Eastern Sociological Society Annual Meeting. New York, NY.

- 2007 - "Cultural Consumption, Black Identity, and Racialized Environments." Paper presented at the American Sociological Association Annual Meeting. New York, NY.
- 2007 - "The Consumption of Art and Racial and Ethnic Pride." Paper presented at the Eastern Sociological Society Annual Meeting. Philadelphia, PA.
- 2006 - "Identity and Consumption." Invited lecture at the Collecting African American Art: Aesthetics, Methods, and Marketplace Conference at the David C. Driskell Center for the Study of the Visual Arts and Culture of African Americans and the African Diaspora. College Park, MD.
- 2006 - "Becoming Black: Consumption of Visual Art and Black Identity." Paper presented at the American Sociological Association Annual Meetings. Montréal, Quebec, Canada.
- 2006 - "Cultural Consumption, Black Identity, and the Reproduction of Class." Paper presented at the Association of Black Sociologists Annual Conference. Montréal, Quebec, Canada.
- 2006 - "Becoming Black: How Middle-Class Blacks Use Visual Art to Construct Their Racial Identity." Paper presented at the Eastern Sociological Society Annual Meeting. Boston, MA.
- 2005 - "Becoming Black: Consumption of Visual Art and the Construction of Racial Identity." Paper presented at the Culture Lines: Emerging Research on Ethno-Racial Boundaries Conference. Cambridge, MA.
- 2005 - "Art Consumption and Identities Among the Black Middle-Class." Paper presented at the Association of Black Sociologists Annual Conference. Philadelphia, PA.
- 2005 - "Not Just For Art's Sake: How the Black Elite Use Visual Art to Assert their Identity." Paper presented at the SSRC-Mellon Mays Summer Conference. New York, NY.
- 2004 - "Art Consumption by Black Professionals," Soc 154: Power, Culture, and Inequality, Harvard University, Cambridge, MA.
- 2003 - "The Effects of Neighborhood Poverty on the Social Networks of Blacks, Asians, and Hispanics." Paper presented at the American Sociological Association Annual Meeting. Atlanta, GA.
- 2003 - "The Implications of Staff and Line Jobs for the Glass Ceiling." Paper presented at the American Sociological Association Annual Meeting. Atlanta, GA.
- 1997 - "Black Feminist Consciousness in the Autobiographies of African American Women Civil Rights Activists." Paper presented at the Southeastern Undergraduate Sociology Symposium. Atlanta, GA.

PROFESSIONAL ORGANIZATIONS AND ACTIVITIES (NATIONAL AND INTERNATIONAL)

POETICS, Co-Editor-In-Chief, 2020-present

SECTION ON SOCIOLOGY OF CONSUMERS AND CONSUMPTION, AMERICAN SOCIOLOGICAL ASSOCIATION, Chair-Elect (elected), 2022 (August)-present

BIG PHILANTHROPY PROJECT, Lilly Family School of Philanthropy, Indiana University, 2022-present

CULTURAL SOCIOLOGY, Member of Editorial Board, 2021-present

SECTION ON SOCIOLOGY OF CONSUMERS AND CONSUMPTION, AMERICAN SOCIOLOGICAL ASSOCIATION, Secretary-Treasurer (elected), 2019-present

THE WALLACE FOUNDATION, External Proposal Review, BIPOC Arts Organizations (Arts/Community-Oriented Study), 2021

NATIONAL ENDOWMENT FOR THE HUMANITIES, Fellowships Panelist, Virtual, 2021

DONORS OF COLOR: GIVING TRENDS SCHOLARLY ADVISORY COUNCIL, Lilly Family School of Philanthropy, Indiana University, 2020-2021

POETICS, Member of Editorial Board, 2018-2020

SECTION ON SOCIOLOGY OF CULTURE, AMERICAN SOCIOLOGICAL ASSOCIATION, Council Member (elected), 2017-2020

INVITED PARTICIPANT, CANTOR ARTS CENTER, STANFORD UNIVERSITY, roundtable discussion of Kahlil Joseph's BLKNWS in preparation for 2019 Venice Biennale, 2019

INTERVIEWER AND ORGANIZER, CASBS, STANFORD UNIVERSITY, Interviewed Margaret Levi about the Kaplan Levi Art Collection, 2018

SECTION ON SOCIOLOGY OF CULTURE, AMERICAN SOCIOLOGICAL ASSOCIATION, Chair of the Mary Douglas Prize for Best Book, 2017

AMERICAN SOCIOLOGICAL ASSOCIATION, The Distinguished Contributions to Teaching Award, Committee Member, 2015-2017

SECTION ON SOCIOLOGY OF CULTURE, AMERICAN SOCIOLOGICAL ASSOCIATION, Invited Panelist, Professional Development Workshop and Business Meeting: Navigating the Faculty/Post-Doc Job Market as a Cultural Sociologist, Seattle, WA, 2016

SECTION ON RACE, GENDER, AND CLASS, AMERICAN SOCIOLOGICAL ASSOCIATION, Chair, Local Arrangements Committee, Seattle, WA, 2015-2016

THE ART MARKET IN A GLOBAL PERSPECTIVE CONFERENCE, Invited Interviewer of Touria El Glaoui, Founder 1:54: Contemporary African Art Fair, University of Amsterdam, 2016

SECTION ON RACE, GENDER, AND CLASS, AMERICAN SOCIOLOGICAL ASSOCIATION, Secretary-Treasurer (elected), 2011-2014

SECTION ON RACE, GENDER, AND CLASS, AMERICAN SOCIOLOGICAL ASSOCIATION, Chair of the Distinguished Contribution to Scholarship Book Award, 2013, 2014

SECTION ON RACE, GENDER, AND CLASS, AMERICAN SOCIOLOGICAL ASSOCIATION, Session Organizer, "Race, Gender, and Class Influences on Cultural Capital and Status Symbols" Denver, CO, 2012

ALPHA KAPPA DELTA HONOR SOCIETY (INTERNATIONAL SOCIOLOGY HONOR SOCIETY), Invited Speaker, Spelman College, Atlanta, GA, 2010.

AUC-UNCF/MELLON UNDERGRADUATE FELLOWS LUNCHEON, Invited Speaker, Spelman College, Atlanta, GA, 2010

NATIONAL ENDOWMENT FOR THE HUMANITIES, Fellowships Panelist, Washington, D.C., 2009

AMERICAN SOCIOLOGICAL ASSOCIATION ANNUAL MEETINGS, Invited Session Presider, "The Boundaries of the Black Middle Class," Montréal, Canada, 2006

UNCF/MELLON MENTORS AND COORDINATORS' CONFERENCE, Invited Panelist, "The Transformation of the Academy: Realizing Our Goal," Savannah, GA, 2007

UNCF/MELLON MENTORS AND COORDINATORS' CONFERENCE, Invited Panelist, "Newly Minted Ph.D's," UNCF/Mellon Mentors and Coordinators' Conference, Atlanta, GA, 2006

MANUSCRIPT REFEREE (*American Journal of Sociology, American Sociological Review, Cultural Sociology, Du Bois Review: Social Science Research on Race, Ethnic and Racial Studies, Journal of Consumer Affairs, Journal of Family Issues, Poetics: Journal of Empirical Research on Culture, the Media and the Arts, Political Power and Social Theory: A Research Annual, Theory Culture, and Society*)

MANUSCRIPT REVIEW (*Columbia University Press, New York University Press, Lynne Rienner*)

EXTERNAL REVIEWER (*Promotion to Associate Professor w/Tenure*)

PROFESSIONAL ORGANIZATIONS AND ACTIVITIES (COLLEGE, FIVE COLLEGES, AND LOCAL COMMUNITY)

MEMBER OF ADVISORY BOARD, Mount Holyoke College Art Museum, 2021-present

MEMBER OF COLLECTIONS COMMITTEE, Mount Holyoke College Art Museum, 2021-present

MASTERCLASS, "AFROAM 254: Introduction to African American Studies," University of Massachusetts-Amherst, 2022

STEERING COMMITTEE, MINOR IN ENTREPRENEURSHIP, ORGANIZATIONS, AND SOCIETY, Mount Holyoke College, 2015-present

TALK, "A Conversation on Diversity and Cultural Patronage," Department of Sociology & Anthropology, Mount Holyoke College, South Hadley, MA, 2019

PARTICIPANT, ACQUISITIONS AS SOCIAL JUSTICE ACTIVISM: COLLECTING IN THE 21ST CENTURY ART MUSEUM, MOUNT HOLYOKE COLLEGE FACULTY SEMINAR, 2019

CHAIR, LITS (LIBRARY, INFORMATION, & TECHNOLOGY SERVICES) COMMITTEE, Mount Holyoke College, 2017-2018.

CHAIR, ASSISTANT PROFESSOR OF SOCIOLOGY SEARCH COMMITTEE, Mount Holyoke College, 2017-2018.

REMARKS & CONVERSATION, EXCAVATING THE IMAGE: *LITTLE FRANK AND HIS CARP (2003) BY ANDREA FRASER*, "Sociology of Art and Art Museums," Smith College Museum of Art and Kahn Liberal Arts Institute, 2018

INVITED LECTURE, "African American Museums and their Meanings," *MUX 119: Museums in Society* course, Smith College, 2017

INVITED PANELIST, "What Does it Mean to Learn and Teach at MHC: A Student and Faculty Panel," New Faculty Orientation, Mount Holyoke College, 2017

INVITED PANELIST, "Career Panel," *College 211* course, Mount Holyoke College, 2017

DISCUSSANT, SMITH COLLEGE VISIT TO THE NATIONAL MUSEUM OF AFRICAN AMERICAN HISTORY AND CULTURE, "How to Teach and Learn with the National Museum of African American History and Culture," Smith College, 2017

INVITED GUEST SPEAKER, SMITH COLLEGE VISIT TO THE NATIONAL MUSEUM OF AFRICAN AMERICAN HISTORY AND CULTURE, "American History as African American History: Visiting the National Museum of African American History and Culture," Washington, D.C., 2017

FELLOWSHIPS COMMITTEE, Mount Holyoke College, 2014-2017

LITS ADVISORY COMMITTEE, Mount Holyoke College, 2015-2017

CHAIR, MOUNT HOLYOKE COLLEGE ART MUSEUM DIRECTOR SEARCH COMMITTEE, Mount Holyoke College, 2016

INVITED PANELIST, "Raising the Race: Black Career Women Redefine Marriage, Motherhood, and Community, Smith College, 2016

SOCIOLOGY LYNK INITIATIVE LEAD, Mount Holyoke College, 2015-2016

INVITED LECTURE, "Represent: Art and Identity Among the Black Upper-Middle Class," *Making Class Visible* course, Mount Holyoke College, 2011, 2012, 2013, 2016

LECTURE, "Black Artists in the Art Market," Family & Friends Weekend, Mount Holyoke College, 2015

INVITED PANELIST, "Black Lives Matter," Black Alumnae Conference, Mount Holyoke College, 2015

INVITED PANELIST, "Faculty Fridays Panel: Issues of Race and Identity," Mount Holyoke College, 2015

FACULTY COACH, Mentorship of Assistant Professors, Weissman Center for Leadership, Mount Holyoke College, 2012-2013

PROJECT DEVELOPER, Art by Artists of African Descent in the Five College Museums, 2011-2013

LECTURE, "African American Art at the Mount Holyoke College Art Museum," Mount Holyoke College 175th Founder's Day Events, 2012

INVITED TALK, "Collecting Kara Walker." Speaker on panel for the exhibition *Kara Walker: Harper's Pictorial History of the Civil War (Annotated)*, Mount Holyoke College Art Museum, 2012.

FIVE COLLEGE M3 TEAM GRANT, Mentoring and Diversity, 2011-2012

LITS DIRECTOR OF DISCOVER AND ACCESS COMMITTEE MEMBER, Mount Holyoke, College, Summer, 2011

FACULTY GRANTS COMMITTEE, Mount Holyoke College, 2008-2011

INVITED PANELIST, "Race & Cultural Capital," University of Massachusetts, Amherst, 2011

INVITED SPEAKER, "*Represent: Art and Identity Among the Black Upper-Middle Class*" Greater Taunton Chapter AAUW, 2010

INVITED LECTURE, "Qualitative Methods and Research on Black Middle-Class Arts Participation," Anthropology 275: Research Methods, Mount Holyoke College, 2009

INVITED PANELIST, "Civil Rights: Boycott to Hip Hop," The Amistad Center for Art and Culture at the Wadsworth Atheneum, 2008

INVITED PANELIST, "Race: The Power of an Illusion," Mount Holyoke College, 2007

INVITED PANELIST, "New Faculty Orientation Part II," Mount Holyoke College, 2007

GRANTS AND FELLOWSHIPS

RESIDENTIAL FELLOWSHIP AT THE CENTER FOR ADVANCED STUDY IN THE BEHAVIORAL SCIENCES
AT STANFORD UNIVERSITY, 2018-2019

FACULTY GRANT, MOUNT HOLYOKE COLLEGE, 2007, 2013, 2016, 2018

FACULTY FELLOWSHIP, MOUNT HOLYOKE COLLEGE, 2010, 2014

THIRD ANNUAL SYMPOSIUM FOR EMERGING SCHOLARS, FRANKLIN & MARSHALL COLLEGE, 2011

WOODROW WILSON NATIONAL FELLOWSHIP FOUNDATION CAREER ENHANCEMENT FELLOWSHIP
FOR JUNIOR FACULTY, 2009, 2010

RESIDENTIAL FELLOWSHIP AT THE W.E.B. DU BOIS INSTITUTE FOR AFRICAN AND AFRICAN
AMERICAN RESEARCH AT HARVARD UNIVERSITY, 2009, 2010

AMERICAN ASSOCIATION OF UNIVERSITY WOMEN (AAUW), AMERICAN FELLOWSHIP, 2009, 2010

RESEARCH ASSISTANCE GRANT, MOUNT HOLYOKE COLLEGE, 2008

POST-DOCTORAL FELLOWSHIP IN AFRICAN AND AFRICAN AMERICAN STUDIES AT WASHINGTON
UNIVERSITY (declined), 2006- 2007

HARVARD UNIVERSITY PRIZE FELLOWSHIP, 1998-2006

MELLON MAYS UNIVERSITY FELLOWS TRAVEL AND RESEARCH GRANT, 2004, 2005

SSRC-MELLON PREDOCTORAL RESEARCH GRANT, 2004

IRENE DIAMOND PRE-DOCTORAL FELLOWSHIP, 1999-2000

MELLON UNDERGRADUATE FELLOWSHIP, 1996-1998

SPELMAN COLLEGE SOCIOLOGY DEPARTMENT SCHOLARSHIP, 1997

SPELMAN COLLEGE DEAN'S FULL TUITION ACADEMIC SCHOLARSHIP, 1994-1998

ADDITIONAL HONORS AND AWARDS

JUNIOR FACULTY BACCALAUREATE SPEAKER, Mount Holyoke College, 2011, Elected by
Senior Class

DEREK BOK CENTER FOR TEACHING AND LEARNING CERTIFICATE IN DISTINCTION, Harvard
University, 2002, Award for excellence as a teaching fellow for course titled "Race,
Class, and Urban Poverty"

PHI BETA KAPPA, 1998

GOLDEN KEY NATIONAL HONOR SOCIETY, 1997

NORMA S. WHITE SCHOLAR AWARD FOR ALPHA KAPPA ALPHA SORORITY, INC., 1997

ODESSA NELSON NEOPHYTE AWARD FOR ALPHA KAPPA ALPHA SORORITY, INC., 1997

ALPHA LAMBDA DELTA HONOR SOCIETY, 1995

COURSES TAUGHT

PROFESSOR OF SOCIOLOGY/ASSOCIATE/ASSISTANT, “Race in America”/”Racial and Ethnic Relations,” (developed course content; cross-listed Africana Studies; meets the multicultural perspectives requirement) Mount Holyoke College, Spring 2008, Fall 2010, Fall 2011, Fall 2012, Fall 2014, Spring 2016, Spring 2018, Spring 2020, Spring 2021, Spring 2022

PROFESSOR OF SOCIOLOGY/ASSOCIATE, “Consumer Culture,” (developed new course; meets the multicultural perspectives requirement; cross-listed in Africana Studies; cross-listed Program in Entrepreneurship, Organizations and Society) Mount Holyoke College, Spring 2020, Spring 2022

PROFESSOR OF SOCIOLOGY, “Race in the Marketplace,” (developed new course; first-year seminar) Mount Holyoke College, Spring 2022

PROFESSOR OF SOCIOLOGY/ASSOCIATE, “Qualitative Research and Data Analysis,” (developed new course) Mount Holyoke College, Spring 2013, Fall 2020, Fall 2022

PROFESSOR OF SOCIOLOGY, “Marketing and Society,” (developed new course) Mount Holyoke College, Fall 2020

ASSOCIATE PROFESSOR OF SOCIOLOGY, “The Business of Culture: Marketing and Selling Symbolic Goods,” (developed new course; cross-listed Global Business Nexus; cross-listed Program in Entrepreneurship, Organizations and Society) Mount Holyoke College, Fall 2016, Fall 2017, Fall 2019

ASSOCIATE/ASSISTANT PROFESSOR OF SOCIOLOGY, “Art and Society,” (developed new course; first-year seminar) Mount Holyoke College, Fall 2008 (200-level), Fall 2014, Fall 2015, Fall 2016, Fall 2017, Fall 2019

ASSOCIATE/ASSISTANT PROFESSOR OF SOCIOLOGY, “Class in the Black Community,” (developed new course; cross-listed Africana Studies; meets the multicultural perspectives requirement) Mount Holyoke College, Fall 2007, Spring 2011, Spring 2013, Fall 2015, Spring 2018

ASSOCIATE/ASSISTANT PROFESSOR OF SOCIOLOGY, “Black Cultural Production and Consumption,” (developed new course; cross-listed Africana Studies; meets the multicultural perspectives requirement) Mount Holyoke College, Spring 2007, Spring 2009, Spring 2015, Spring 2017

ASSOCIATE PROFESSOR OF SOCIOLOGY, “Foodies: Taste and Culture in a Global Society,” (developed new course) Mount Holyoke College, Spring 2016

ASSOCIATE/ASSISTANT PROFESSOR OF SOCIOLOGY, “Introduction to Sociology,” (developed course content) Mount Holyoke College, Spring 2007, Fall 2007, Spring 2008, Fall 2008, Spring 2009, Fall 2010, Spring 2011, Fall 2011, Fall 2012, Spring 2015

HEAD TEACHING FELLOW for Professor William Julius Wilson, “Race, Class, and Urban Poverty,” Harvard University, Spring 2002

TEACHING FELLOW for Professor William Julius Wilson, “Race, Class, and Urban Poverty,” Harvard University, Spring 2001

TEACHING ASSISTANT, “Introduction to Sociology,” Spelman College, Fall 1997

ADVISING

THESIS COMMITTEE (MOUNT HOLYOKE COLLEGE), Julia M. Alexander, 2008; Alina Naujokaitis, 2009; Gizelle Fletcher, 2012; Ajapa Sharma, 2013; Sophia Yeres, 2013; Massange Kamara, 2015; Jenni X. Lee, 2015

SENIOR SYMPOSIUM (MOUNT HOLYOKE COLLEGE), Celine Mudahakana, 2017, Abena Bosompem, 2018

DISSERTATION COMMITTEE, Colleen Butler-Sweet, Examining Committee, Boston University, 2008, CiAuna Heard, Temple University, 2020

RESEARCH ASSISTANTS (MOUNT HOLYOKE COLLEGE), Allison Cressy 2007, 2008; Lillian Smith 2008, 2009; Lauren Waddell 2009; Betsy Higer 2009; Sojourner Rivers 2009, 2010; Hilary Bombard 2011; Sarah Frimpong 2011; Kara Neidhardt 2011; Mervnide Pierre 2011; Abigail Schrang 2011; Jennifer Walsh 2011; Dominique Mortimer 2013, Haylea Hubacz 2015, Amiti Varma 2015, Sedem Akposoe, 2017

INDEPENDENT STUDY (MOUNT HOLYOKE COLLEGE), Courtney Rueter 2009, Jordan Rafford-Appu 2013, Jessica Bramble 2015, Hannah Cane 2016, Brooke Hargrove 2016, Celine Mudahakana 2016, 2017, Abena Bosompem, 2017, Sedem Akposoe, 2017, Rebecca Piperno 2020, Emma Tse 2020

CONSULTANCIES

Knight Foundation (Arts Program)

MEDIA APPEARANCES

Featured Guest, “1619 Interviews - Patricia A. Banks on How Corporate Philanthropy Leverages Black Culture.” *The 1619 Project* (Cleveland Heights-University Heights Public Library) YouTube interview series episode May 6, 2022.

Featured Guest, “Professor Patricia Banks talks about her book: *Black Culture, Inc.: How Ethnic Community Support Pays for Corporate America.*” *The Last Negroes at Harvard* podcast.. May 12, 2022.

Featured Guest, “*Black Culture, Inc.: How Ethnic Community Support Pays for Corporate America.*” *New Books Network* podcast. April 19, 2022.

Guest, *The Special Report* show. August 25, 2021.

Quoted, “A Racial Reckoning in the Big Banks.” *Lively-HOOD* (a WURD RADIO initiative), September 1, 2021.

Quoted, “Les décideurs noirs font leur entrée dans les musées américains.” *Le Quotidien de l'Art.*, February 19, 2021.

Quoted, “The Studio Museum Residency Has Shaped the World’s Understanding of Black Contemporary Art.” *Artnet News.* September 3, 2019.

Featured Guest, “Patricia A. Banks, Diversity and Philanthropy at African American Museums: Black Renaissance.” *New Books Network* podcast. August 23, 2019.

Interviewed, “What is Fellowship at CASBS?” *CASBS YouTube.* September 24, 2019.

Featured Guest, “Patricia Banks.” *Human-Centered Podcast.* August 5, 2019.

Interviewed, “CASBS fellowship: Patricia Banks.” *CASBS YouTube.* July 31, 2019.

Interviewed, “Four Questions for Patricia A. Banks.” *Section Culture: Newsletter of the ASA Culture Section* 31:1. Summer 2019.

Interviewed, “Family of Fellows: Patricia Banks and James Banks.” *Newsletter, CASBS, Stanford University.* Spring 2019

Invited Guest, “Patricia A. Banks and Michael P. Jeffries.” *B-Side Podcast.* Spring 2018.

MEMBERSHIPS

American Sociological Association
Association of African American Museums
Association of Black Sociologists
Eastern Sociological Society
The Dark Room: Race and Visual Culture Faculty Seminar
The International Art Market Studies Association
The Print Club of New York City
Race in the Marketplace Network
Scholars Strategy Network
Women’s Media Center

OTHER COURSE WORK

SOTHEBY'S INSTITUTE OF ART, Art as a Global Business, Certificate of Course Completion, 2016

CHRISTIE'S EDUCATION, Post War and Contemporary Art on Top: The Artists and Art Works in the Christie's Evening Sales course, 2016

AREAS OF INTEREST

sociology of culture; consumers and consumption; philanthropy; corporate social responsibility; race and ethnicity; qualitative methods; sociology of art